

variety



The Ambassador of Italy in Lebanon H.E. Giuseppe Morabito, Dr. Giuseppe Federico, Director of the Trade Promotion Section of the Italian Embassy, Italian architects Massimo Iosa Ghini, Simone Micheli and Giampiero Peia.



Contract Italiano

The Launching of the “Made in Italy Contract Project” Held in Beirut, Lebanon

The Italian Trade Commission and Trade Promotion Section of the Italian Embassy have organized “Contract Italiano” in two separate events that were opened by the Ambassador of Italy in Lebanon H.E. Giuseppe Morabito. The first event was at Project Lebanon 2011 through 47 specialized companies. The second seminar /workshop was held on the 12th of July 2011, at the Four Seasons Hotel in Beirut, Lebanon. Dr. Giuseppe Federico, Director of the Trade Promotion Section of the Italian Embassy and three renowned Italian architects Massimo Iosa Ghini, Simone Micheli and Giampiero Peia addressed presentations in the field of international design and contract sector. More than 140 Lebanese businessmen of the contract sectors participated and met with the representatives of 17 Italian companies of the “Made in Italy Contract Project”, the new official Italian Contract Web Portal. ➤